



1 July 2010

### **UCB TV Available On Almost Any Mobile Phone Worldwide – World First!**

Yamgo, the global mobile TV network, has launched the world's first live Christian Mobile TV Channel. United Christian Broadcasters (UCB) is one of the largest Christian media ministries in the UK and Ireland. Across the world Christians and non-Christians alike can enjoy the refreshing and easy to watch Christian programming on mobile phones for the very first time.

The exclusive launch by Yamgo will provide UCB with the potential to reach millions of mobile phone users with UCB TV. The industry leading technology, used by the mobile TV and video on demand network, provides an ideal tool for UCB TV to provide great family friendly TV on a exciting new platform.

Launching on the Yamgo mobile TV network will make the UCB TV channel available to almost any mobile phone in the world using a 3G or Wi-Fi connection. Viewers will be able to tune in and watch popular shows, such as Adventures in Odyssey, Living Truth, Hillsong and Abundant Life, as well as enjoy some of the best International conferences, documentaries and movies.

Neil Elliott, Head of UCB TV commented, *"We're really pleased to be partnering with Yamgo, it's great to see our live TV on mobile phones. Great advances in mobile technology have meant that tens of millions of people around the world now own a mobile phone. We believe that utilising the excellent Yamgo mobile streaming solution to broadcast UCB TV on mobile is perfect timing, enabling thousands of Christians to have access to UCB TV at the touch of a mobile button, anywhere, anytime."*

Yamgo CEO and Founder, Ian Mullins added *"UCB TV covers a great selection of live music concerts, charitable events and entertaining programming for both Christians and non-Christians. A wider audience will now be able to enjoy watching UCB TV and I hope it will inspire people worldwide and allow new audiences to check out what Christian TV is all about."*

Viewers around the world will be able to access the UCB TV channel on almost any mobile device. Yamgo provides optimised streaming of live TV to iPhone, iPad, iPod Touch, HTC, Nokia, Blackberry, Samsung, Sony Ericsson, Motorola and all Android devices.

Gary Hoogvliet, Director of Broadcasting for UCB in the UK says "I am delighted to be part of this cutting edge technology and we are very happy that Yamgo TV has chosen to partner with UCB in this amazing new venture."

The Yamgo free live TV and video on demand service provides mobile users with the highest possible picture quality using the existing video player in the user's mobile phone and does not require any additional software or application download. Yamgo operates optimised streaming that adapts the picture quality to the available network connectivity, minimising any buffering and providing a viewing experience even whilst on the move.

# Press Release

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## Notes to Editors

### About Yamgo Ltd.

Yamgo is a mobile TV network that delivers live TV and video clips to mobile phones worldwide. Consumers use Yamgo to watch free TV on almost any mobile device and share the experience with friends. Media companies, broadcasters and service providers worldwide use Yamgo's unique and end-to-end mobile TV solution to publish, distribute and monetise live TV and video on mobile devices.

Yamgo's technology platform has been designed to maximise the compatibility across networks and phones. It does this by dynamically adapting video streams to address the different needs of more than 1,000 mobile devices and networks from 2.5G to Wi-Fi. Yamgo delivers the experiences of live television, primetime programming and video-on-demand services on all major device platforms including Java, Android, iPhone, iPad, Symbian and more.

Yamgo was founded in 2005 by Ian Mullins, an expert in mobile TV technology and publishing. Ian led the team from producing made-for-mobile video clips to the development of a carrier grade mobile TV platform specialising in the delivery of real-time linear TV and catch up TV programming. His vision is to deliver free Live TV and video to mobile phones around the globe and empower consumers with access to their favourite TV shows anytime anywhere. Yamgo has offices in Swansea and Oxford and a team of experts from the Mobile, IT and TV industries. Visit [www.yamgo.com](http://www.yamgo.com) for more information.

### About UCB.

UCB TV is part of UCB in the UK, a mix of radio and TV together with a great devotional called Word for Today written by Bob Gass. This is the coolest thing to be a part of this new platform and to know that millions around the world can 'taste' UCB TV from anywhere. We hope you'll enjoy our programming and would love it if you might also have a listen to our radio stations sometime. We also have lots of other gret media stuff...check us out at [www.ucbmedia.co.uk](http://www.ucbmedia.co.uk)

Thanks for finding us on Yamgo. The guys who have put TV on the go!